Edge.Con AUTUMN 2025

CONNECT. COLLABORATE. INNOVATE.

RIDER UNIVERSITY 1865

October 9

8:30 AM - 4:30 PM

300+
EXPECTED ATTENDEES

ATTENDEE PROFILE

Presidents, Provost, CFOs, CIOs, Cybersecurity Leaders, Network Directors, Systems Administrators, Procurement Directors, and more.

AGENDA OUTLINE

Networking Opportunities (Breakfast, Lunch, and other opportunities for engagement)

Keynote

Breakout Sessions

"Great event, good venue, and great sessions. Well run and executed. Great job Edge!"
- George S., CIO

"Nice work. The event was a hit! Looking forward to the winter event."
- Jeremy G., Account Executive

"Loved the opportunity to network, the breakout sessions were wonderful, and the vendors were great - well spaced out but easy to locate and speak with."
- August S., Senior Director

SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	$4,000	23	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	$9,000	2	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	$3,000	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lunch Sponsor	$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Coffee & Snack Sponsor	$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lanyard Sponsor	$3,000	1		Lanyard, Program, Website, Email, and VFTE	2		
Check-In Registration Sponsor	$3,000	1		Logo Branding on the iPads every attendee uses for check-in	2	✓	
Tote Bag Sponsor	$3,500	1		Brand logo prominently displayed on one side of the conference bag	2	✓	

EXHIBITOR GUIDELINES
EACH SPONSORSHIP WILL INCLUDE:

6-FOOT TABLE

ELECTRIC CONNECTIVITY

SHIPPING INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

CONFERENCE TOTE BAG

LANYARD

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SIDE 1

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SIDE 2

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MEAL & RECEPTION SIGNAGE - 24x36 POSTER

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